



HOT ROD BLACK

Satin Finish Black Topcoat



- DELIVERS A BEAUTIFUL LOW-LUSTER FINISH WITH EXCELLENT RESISTANCE TO SCUFFING AND MARRING
- ADVANCED TWO-PART URETHANE FORMULA PROVIDES SUPERIOR DURABILITY
- QUICK TWO-COAT COVERAGE
- NEW AND IMPROVED FORMULA IS EVEN EASIER TO SPRAY FOR AN EVEN, UNIFORM FINISH
- NATIONAL RULE COMPLIANT

Shine is fine, but flat's where it's at!

Whether you're restoring an old Studebaker pickup truck, piecing together a mean-looking ol' school rat rod or laying sweet stripes down the hood of a classic muscle car, there are times when a full gloss paint job just won't look right.

If a smooth satin finish is the only thing that'll do the trick, Kirker's HOT ROD BLACK is the only way to go.

An activated two-component single-stage urethane system, UA-70388 is far more durable than flat black primers, "spray bombs" or cheap implement paints from the local tractor supply store.

Refer to Technical Data Sheet (available online) for more specific mixing and application directions.

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Sure, some like to “drive her in primer,” or opt for a quick and cheap rattle can paint job, but here’s why Kirker’s two-part urethane HOT ROD BLACK is superior to those other options:

BETTER THAN LACQUER

Whether it’s sold as high-build primer, or packaged as a Hot Rod Black topcoat, lacquer is well past it’s prime. An inferior and outdated coating, lacquer has the tendency to scratch easily and can crack over time due to ultra-violet exposure.

BETTER THAN EPOXY

With it’s exceptional adhesion and powerful rust inhibitive qualities, epoxy is a great choice for direct-to-metal applications, but it makes a lousy topcoat. These flat black primers quickly turn chalky when exposed to the sun, and they tend to mar very easily.

BETTER THAN RATTLE CANS

Aerosol paints are easy to use and exceptionally low cost, but that’s where the benefits end. Filled with low-grade enamel, spray bombs simply can’t offer the same long-term durability or protection required for exterior automotive applications.

BETTER THAN IMPLEMENT ENAMEL

Also made of inferior, economy-grade materials, this type of synthetic alkyd topcoat is best suited for short-term use on farm and field equipment. Often used without a hardener, this is an exceptionally weak coating that cannot be expected to hold up over time.

Kirker’s HOT ROD BLACK is a true acrylic urethane topcoat. It has exceptional long-term durability and features superior resistance to UV, chemicals, scratching, scuffing and marring.

UA-70388 is a two-component system that mixes 3:1 with UA-1600 Activator.

HOT ROD BLACK has the flexibility to be used in any number of different applications; for accent or overall work on street rods, choppers, old school gassers, muscle cars or modern sport compacts. Suitable for use on interior parts, chassis, suspension components and firewalls. Also used widely on truck and bus hoods to reduce distracting sun glare.

